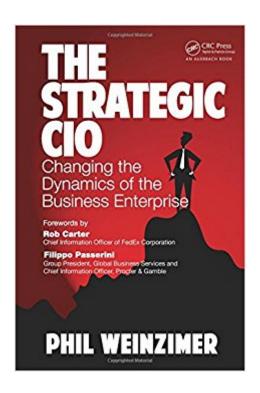
The book was found

The Strategic CIO: Changing The Dynamics Of The Business Enterprise





Synopsis

Recognized as One of the Best Business Books for 2014 by CIO Magazine Based on interviews with more than 150 CIOs, IT/business executives, and academic thought leaders, The Strategic CIO: Changing the Dynamics of the Business Enterprise provides insight, success stories, and a step-by-step methodology to transform your IT organization into a strategic asset that drives customer value, increases revenues, and enhances shareholder wealth. The book details how strategic CIOs from FedEx, Procter & Gamble, McKesson, and other leading companies transformed their organizations. It illustrates the methods these CIOS used to become strategic partners that collaborate effectively within their organizations to leverage information and technology for a competitive advantage. The text will help you assess the key competencies and skills required by IT personnel to partner with your business teams to create new and enhanced products and services that create customer value, increase margin, and enhance shareholder wealth. The book includes powerful methodologies, time-saving templates, proven best practices, and helpful assessments. It also details a four-phase methodology, along with the associated activities and tools, to help your IT organization successfully transform into a strategic IT organization. Gain insight into the four domain competencies and twelve associated skills required to build effective strategic IT organizations. Build your roadmap to success using the transformation methodology described in the text and you will be on your way to making your organization a strategic IT organization. Read Philip Weinzimerâ ™s recent article that appeared on ClO.com.

Book Information

Hardcover: 568 pages

Publisher: Auerbach Publications (October 29, 2014)

Language: English

ISBN-10: 1466561726

ISBN-13: 978-1466561724

Product Dimensions: 6.2 x 1.4 x 9.2 inches

Shipping Weight: 2 pounds (View shipping rates and policies)

Average Customer Review: Be the first to review this item

Best Sellers Rank: #1,058,396 in Books (See Top 100 in Books) #923 in Books > Business &

Money > Management & Leadership > Management Science #1405 in Books > Business &

Money > Management & Leadership > Information Management #3110 in Books > Textbooks >

Business & Finance > Management

Download to continue reading...

The Strategic CIO: Changing the Dynamics of the Business Enterprise Business Plan: Business Tips How to Start Your Own Business, Make Business Plan and Manage Money (business tools, business concepts, financial freedom, ... making money, business planning Book 1) Dynamics AX Performance Optimization Guide: Fixing Troubles with Microsoft Dynamics AX and SQL Server The New CIO Leader: Setting the Agenda and Delivering Results The CIO's Guide to Breakthrough Project Portfolio Performance: Applying the Best of Critical Chain, Agile, and Lean The Wolf in CIO's Clothing: A Machiavellian Strategy for Successful IT Leadership Knowledge Integration Dynamics: Developing Strategic Innovation Capability Enterprise Java Developer's Guide with CDROM (McGraw Hill Enterprise Computing) Collaborative Enterprise Architecture: Enriching EA with Lean, Agile, and Enterprise 2.0 practices Photography Business Box Set: Master the Art of Wedding Photography and Start Your Own Business (business photography, business photography, starting photography business) BUSINESS PLAN: Business Plan Writing Guide, Learn The Secrets Of Writing A Profitable, Sustainable And Successful Business Plan!-business plan template, business plan guide - A Faith for the Future: Church's Teachings for a Changing World: Volume 3 (Church Teachings for Changing the World) As a Man Thinketh (Life-Changing Classics Ser) (Life-Changing Pamphlet) Changing Bodies, Changing Lives: Expanded Third Edition: A Book for Teens on Sex and Relationships Changing Poverty, Changing Policies (Institute for Research on Poverty Series on Poverty and Public Policy) Changing Poverty, Changing Policies Mastering Windows Vista Business: Ultimate, Business, and Enterprise Marketing Confidential: 101 Secrets to Increase Profits in the Construction Industry: Essential Tactics About Marketing, Business Development, Business Planning and Strategic Planning Excel: Strategic Use of the Calc Spreadsheet in Business Environment, Data Analysis and Business Modeling Control Self-Assessment: Reengineering Internal Control (Enterprise Governance, Control, Audit, Security, Risk Management and Business Continuity)

Dmca